



Call For Artists!

Florence Events Center is celebrating their 20th anniversary and will be transforming our town into a Colony of Sea Lions. This Colony will stretch from Reedsport to Newport. The decorated fiberglass sea lions will celebrate FEC's 20th anniversary. The creativity of our local arts community promote area merchants, businesses and raise funds for Friends of the Florence Events Center. We would like you to join us in this spectacular event! Dancing with Sea Lions is a public art event that is slated for the 2016 Spring/Summer Tourism season based in Florence Oregon and we are commissioning 20 local artists to create a unique masterpiece! This is a unique opportunity for artists. Use your talents to benefit the community.

Porter the Sea Lion is looking for local artists to take the dive! To be one of the artists to turn her into a masterpiece, your canvas will be a 120 LB, H x W x 7.5' L fiberglass sea lion wearing nothing but a rough factory coat. This unique canvas is swimming with charm, fun and endless creative possibilities! So gear up and let your imagination run wild. Porter will be anxiously awaiting to see your creative vision.

Social Creatures are what Sea Lions are all about and Porter is no exception. After her transformation into a vibrant work of art she will be displayed at thoroughfares, stores, businesses, walkways at area parks and along the central Oregon coast.

Make a splash, FEC. 'Dancing with Sea Lions' will hold their splash event on April 8 & 9th, 2016 and will end with a graceful landing in October of 2016. DwSL will have 20 locally decorated sea lions for public display during this 6 month period. This public art exhibit is based in Florence Oregon, but spans a distance from Reedsport to Newport, so this gives the artist:

- A showcase for your talent
- Optimum exposure through increased pedestrian traffic
- Media attention throughout the region and beyond
- Opportunity for creative expression
- Artist recognition
- Artist \$500.00 stipend
- Two tickets to Octobers live auction





But don't take our word for it, communities as diverse as tiny Brandon, Vermont to cosmopolitan Zurich, Switzerland have staged similar hugely successful exhibits. Find out more about these and other projects at www.cowpainters.com.

Artist entries must be received by December 4, 2015 at 4 p.m.. Get details and entry forms at FEC office, DwSL Facebook page, DwSL webpage or by mail, Jennifer Connor, 715 Quince Street, Florence, Oregon 97439

To participate

- Print out and complete the **application form**, which must include your sea lion designs. Please download and use one of our **drawing templates** for your designs, *This will be a **blind entry**, do not include your name on submitted templet designs.* Entries must be received by December 4, 2015 at 4 p.m.
- Be sure to show us both sides of Porter in your designs.
- If selected, provide a copy of your resume.
- Again, no name on submitted templet designs. This is a blind entry.
- Send the completed application and your sea lion design in a hard copy form to:

Jennifer Connor
715 Quince Street
Florence, Oregon 97439

Selection and Approval Process

- Artists may submit up to 3 designs, however, judges will select only one design per artist.
- Dancing with Sea Lions artist committee will judge all submitted design ideas, through blind entry.
- Artists whose designs are selected will be notified by press releases at the end of December.
- All selected designs will be compiled into a design portfolio, Steller Underwriters have top choice of artist from selected designs. Remaining sponsors by lottery.
- The selected artists will receive detailed instructions for the pickup and delivery of sea lion forms. You will be responsible for transporting your sea lion to and from your studio or workspace.
- At pickup, artists will receive \$250 to use for production costs. An additional \$250 will be paid upon delivery of the finished sea lion approved for exhibition.





Dancing with Sea Lions

Celebrating 20 Years with the Florence Events Center

Technical Notes and Design Criteria for the Porter Colony

- Artists may alter the basic sea lion form, but cannot compromise its structural integrity. The contact points by which the sea lions are attached to their bases cannot be altered or obstructed.
- Artists may paint, sculpt, transform, or adorn the sea lion, using mosaic, mirrors, tiles, or other media. Although objects may be attached to the sea lions, vandalism may and unfortunately does occur. Any object that is affixed to a sea lions must be attached in a way that it cannot easily be removed. Attached objects must be weather-resistant.
- Artists have the option of adding appendages to the fiberglass form. Proposed additions must be made clear at the time of original submission of drawings to the artist committee.
- Sea Lions will be placed in outdoor areas for seven months, fully accessible to the public, beginning in April. Artists should consider the weather and other elements, including sun, rain, wind, dirt, and people. Artists must develop designs that can withstand the weather and the public, who will be touching, hugging, and kissing the sea lions.
- Artists should consider that their designs might be purchased for long-term installation in an outdoor location.
- Dancing with Sea Lions is a public art event. The sea lions will be placed in highly public, accessible locations where the public can touch the designs. Public safety is a significant concern. Designs should be created with durability and safety in mind.
- Recommended materials for decorating the sea lion forms. www.cowpainters.com.
 - Dancing with Sea Lions will apply a protective clear coat to the sea lions prior to their public placement in April.
- Designs must be appropriate for public display. **Designs that are religious, political, or sexual in nature will not be accepted. Additionally, corporate logos, corporate branding, and advertising are not permitted. Designs must be original work.** The artist committee evaluates all designs and has sole discretion to accept or reject any design.

Resources for Artists

Artists are encouraged to view websites that provide information about similar projects that have taken place in other communities. Cowpainters maintains a web site that lists all the programs for which they supply forms. By visiting them at www.cowpainters.com and clicking on the Projects and Partners tab you can view many other projects in many other cities.





ARTIST APPLICATION

Yes! I Want to Turn 'Porter the Sea Lion' into a vibrant masterpiece!

Name: _____

Phone (daytime): _____

Phone (evening): _____

E-mail Address: _____

Mailing Address: _____

City, State, ZIP: _____

I (applicant) _____ understand that if my submission is selected and I design a sea lion, all rights, title and interest to the submitted design will become the sole property of FEC Dancing with Sea Lions and I relinquish all rights, title and interest in the design and the finished sea lion sculpture.

Applicant's Signature: _____ Date: _____

Sea Lion Sculpture Theme(s) and/or Name(s): _____

Must use templates to submit designs. [See brochure for details.](#)

Materials I plan to use in the production of my sea lion design if I am selected: _____

How I plan to take my design from concept to completed work:

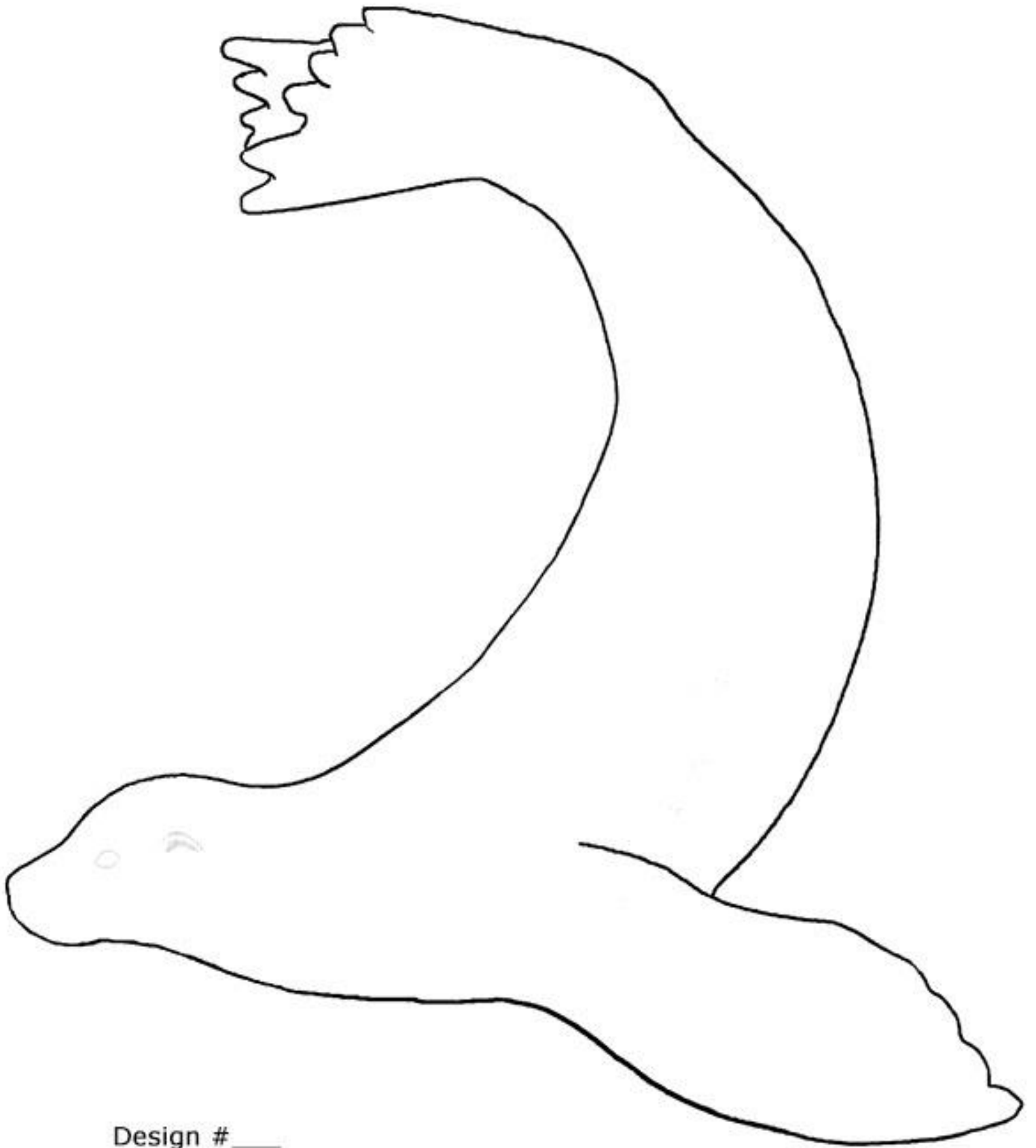
(attach a separate page, if necessary)

Entry Deadline

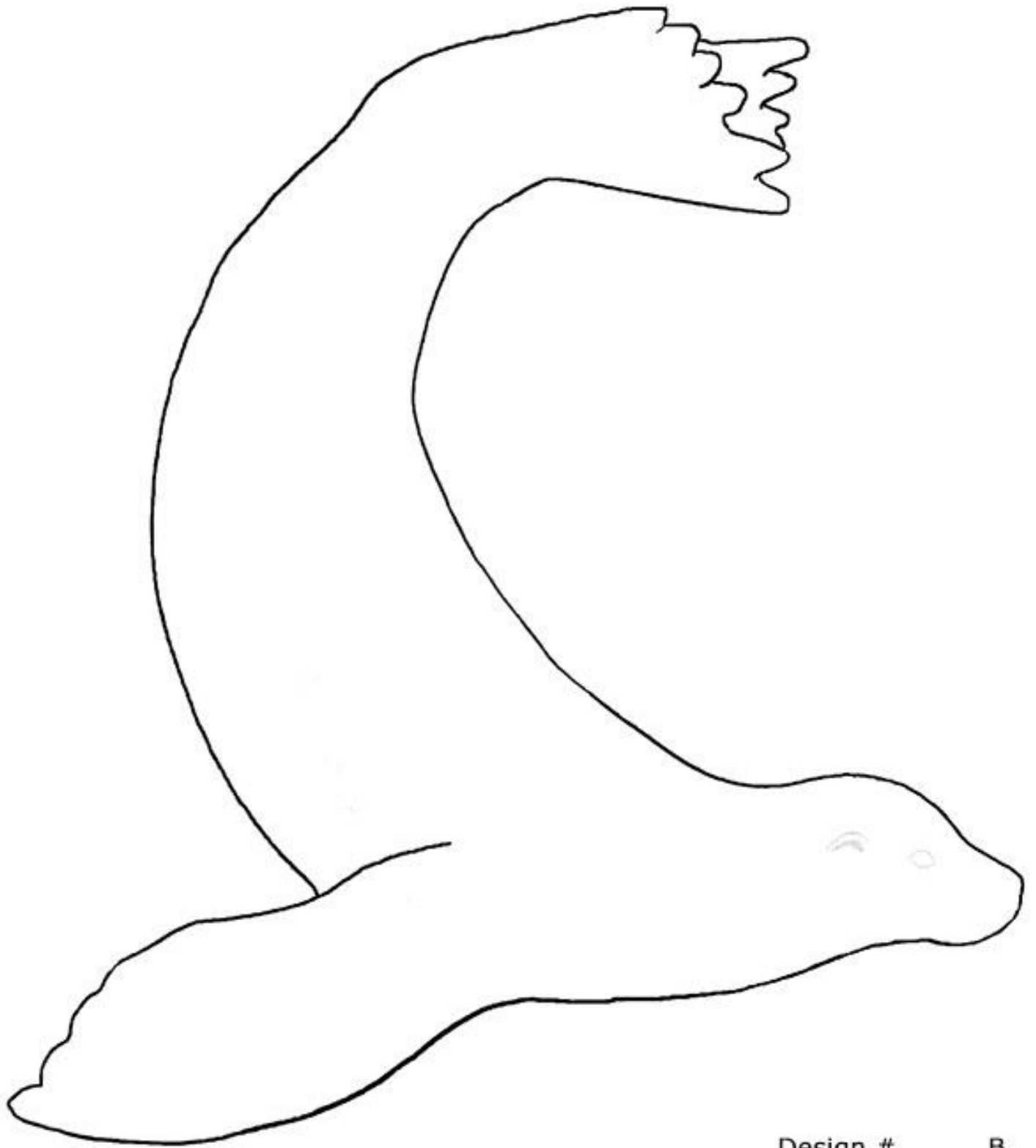
Applications and templet designs, must be received by **December 4, 2015 at 4 pm**

Send your submissions to: Jennifer Connor, 715 Quince Street, Florence, Oregon 97439





Design # ____



Design # ____B